

WHY FUNDRAISE?

Competitive cheerleading expenses can be costly. Fundraising can help reduce some of the cost throughout the season. Proceeds can be used for but not limited to (cannot be used for tuition or privates at this time):

- Uniforms, practice wear, cheer shoes, travel expenses, camp and competition fees, etc.
- Worlds and Summit team expenses
- Sponsorships and scholarships (Need Based and College)
- Events throughout the season to celebrate our athletes and their hard work.

SHADES will work with area gyms/programs to get the breakdown of costs; however, it is members responsibility to provide SHADES with documentation if requested.

MEMBER RESPONSIBILITIES

As a member of SHADES, it is a member's responsibility to ensure that their family, especially their athlete, stays active in the association as it applies to our mission statement and by-laws. Our mission statement and by-laws are posted on our website. Each member is encouraged to participate in events and fundraisers a minimum of two (2) times throughout the season. Participation may include but are not limited to:

- Donating time at a fundraiser or event
- Participating in our community service projects (VOLUNTEER HOURS ARE KEPT IN DATABASE FOR ALL ATHELTES AND FAMILIES TO USE TOWARD RESUME BULDING AND/OR COMMUNITY SERVICE HOURS)
- Donating item(s) for various community involvement efforts
- Participating by raising funds through any fundraiser
- Helping on a committee

All Members will receive a WELCOME PACKET once they have submitted their membership form. The WELCOME PACKET includes details regarding: allowed expenditures, distribution of funds, difference in GFA vs IFA, and FAQs.

DISTRIBUTION OF FUNDS

Members will benefit by receiving an Individual Family Account (IFA):

- 90% of monies earned by a member from fundraising and/or sponsorship will be credited to a ledger set up in their family name.

This money can be withdrawn and applied towards qualifying expenses by submitting a **Transfer Money Request*** or **Pay Out**** form with supporting receipts/proof of travel/stay as it relates to any expense paid to/for all-star cheer except for tuition and/or private lessons. These costs include but not limited to:

- Uniforms, practice wear and accessories
- Camp and competition fees
- Travel costs, etc.

10% of all monies fundraised and/or sponsored will be credited to the General SHADES Association fund. This fund is used to uphold our mission to support EVERY athlete at all all-star cheer gyms/programs.

Members will be required to download and use the VENMO app for iPhone or Android and friend @SHADES-Association. This app will serve as a way for SHADES to transfer funds easily and quickly. Not only secure but it ensures our members an effective and timely follow through. Members will also use this to transfer funds to SHADES when participating in various fundraisers requiring sales.

FUND RAISE YEAR ROUND

SHADES will provide monthly fundraising opportunities that range from traditional to crazy fun. Our year-round concession opportunities will let families work various venues throughout the Houston area (i.e. Texan games, concerts, Astros games, etc.). Our website will be available and well-maintained with the most current information. E-mails will be sent detailing upcoming fundraisers and event information when necessary. SHADES Association social media sites will also be updated regularly with information.

FOR MORE INFORMATION PLEASE CONTACT US ACCOUNTING@SHADESASSOCIATION.ORG

*Transfer Money Request (only if member's gym/program is partnered with SHADES). SHADES pay gym directly

**Pay Out Form can be used any time before or after expense is incurred (providing receipt within 30 days)